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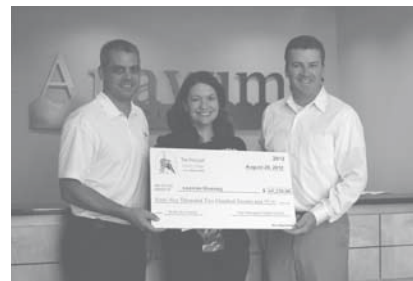
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*Anawim Housing recognizes that if families can quickly access safe, affordable and permanent housing, they stand a much stronger chance of reclaiming financial and family stability.*



# BIRDIES FOR CHARITY SUCCESS!



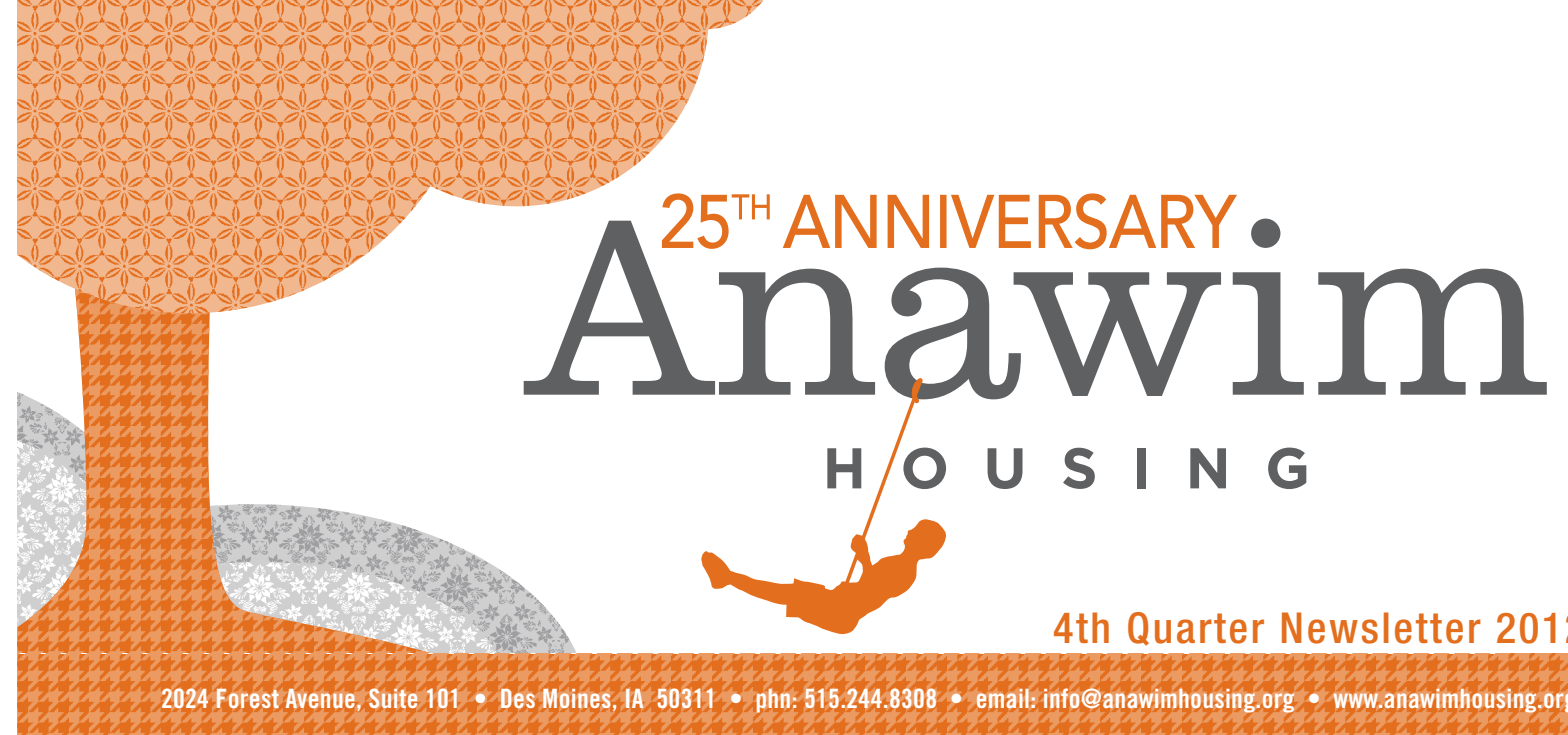
Anawim Housing took full advantage of this fun and exciting opportunity during the Principal Charity Classic. Through amazing

support from our donors, staff and board members, Anawim Housing went from earning just over \$5,000 last year to becoming the top earning charity this year!

Throughout the donation period, we encouraged our donors to participate through email, social media and newsletters.

Our donors responded generously, donating \$56,220 through the Birdies for Charity program. Many of our donors chose to make their annual gifts to Anawim Housing through Birdies for Charity.

As one of the top earning charities, the impact of our donors' giving was increased through the Bonus Bucks program as well as a 25 percent match through the generosity of Sammons Financial Group. This match brought in an additional \$6,500 and \$2,500 in Bonus Bucks for Anawim Housing. Thank you to all of our donors who helped us raise more than \$65,000 for families in need of a safe and stable home.



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## CONTINUING OUR COMMITMENT

BY RUSS FRAZIER, ANAWIM HOUSING PRESIDENT

Our 25th year has been a very productive one for Anawim Housing. We have opened 20 new town homes to families on the east side of Des Moines, been a part of a new housing development for 28 seniors on Des Moines' south side and opened eight more family town homes in the Drake area. Anawim Housing will also break ground on a new 60-unit development this fall along with offering new programs and services for individuals and families experiencing a housing crisis. However, with occupancy higher than ever and the need for affordable housing on the rise, our work is far from over.

Our commitment to affordable housing remains our top priority. Through the continued support of our friends, donors and community partners, Anawim Housing will work to meet the challenge of providing a home that supports self sufficiency within a safe community for everyone.

The lasting legacy of our work is summed up in these words – *Building Stability to Rebuild Lives*. Thank you for being a part of Anawim Housing's first 25 years. Please join us as we continue our efforts and move forward for all those who still seek a place to call home.

## CARRYING THE SPIRIT OF GIVING ON TO THE NEXT GENERATION

At Christmas time and birthdays, Anawim Housing Board Members often receive a donation made to the organization in their honor made by their children. It is a testament to the passion our Board has for our Mission and to the fact that they bring our story home to their own families. If you look at our honor roll of donors, you will see many last names repeated again and again. In our Annual Report, we shared the story of Board Member Michele Whitty and her parents, who have been donors even longer than she and her husband, Steve. They talk about Anawim around the dinner table and join each other on our property tours.

Another family that embraces the multi-generational approach to giving is the Nelson Family. Mary Nelson has served on our Board for over 20 years. In that time, she continued raising a big family while running a major corporation, Kemin Industries with her husband RW. It is not surprising that parents as generous in spirit and treasure as them would raise children who have carried on that generosity.

"The opportunity to help our community was always present in our home growing up. We didn't just hear about how our parents helped, we watched and participated. I first heard about Anawim through my mother, Mary. After going on tours, seeing the parents, meeting the families I knew it was the right fit for me to become involved as well," says Chris Nelson, President and CEO of Kemin and Anawim donor for over seventeen years.

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Chris and his wife Linda join his sisters Libby and Janet Nelson as well as Janet's partner, Georgia Humphrey in empowering over 500 families a year to have a place to call home.

Chris continues, "It is so crucial, yet fundamental, what Anawim does. They serve people who come from multiple generations that have never owned a home. They are the first in their family to have a stable place to live. That makes such an impact on the next generation."

While the Nelson Family collectively makes a significant impact on the success of our Annual fundraising campaign each year, it is their advocacy for Anawim Housing that continues to be their greatest contribution.

Anawim Housing President Russ Frazier says, "Our relationship with the Nelsons extends beyond Anawim Housing. Libby and I serve on the Housing Continuum Board together. It is evident in her words and actions that housing is a priority for her and her family. Anawim would not be where it is today without the Nelson Family. All of them."

As Russ says, the Nelson Family is part of the Anawim Family. They are regulars at our events. Janet and Mary are members of Women Empowering Families. Out in the community, they are talking about Anawim, talking about the families we serve and empowering our message to spread wider in the community. It is families and commitment like theirs that make it possible for us to continue serving more families each year.

## BRAVO TO OUR BOARD!

Anawim Housing is blessed to have a dedicated and passionate Board of Directors. We offer congratulations to two of our Directors: Board Member Mary Nelson and her husband RW and Board Member Kathi Zimpleman and her husband Larry on their recent honors!

### Mary and RW Nelson 2012 Sages Over 70

Mary and RW are two of dsm Magazine's 2012 Sages Over 70 honorees! Award recipients are honored for the profound and positive impact they have had on Greater Des Moines through their talents, contributions and dedication to mentoring others.

### Kathi and Larry Zimpleman 2012 Outstanding Volunteer Fundraisers

The Zimplemans were honored as the 2012 Central Iowa Philanthropy Day Outstanding Volunteer Fundraisers by the Central Iowa Chapter of the Association of Fundraising Professionals. These awards recognize individuals and organizations that have made significant contributions to the quality of life in Central Iowa.

Congratulations to these two exceptional couples. Thank you to all of our Board for your support and commitment to Anawim Housing's ideal: **Home Is Everything.**



## GET TO KNOW A Tenant:

When Lezlie Cole's previous apartment caught fire due to a heater malfunction, she knew it was time to stop dreaming about a new place for her family of two young children and start doing. Lezlie was referred to Anawim Housing through a friend and was quickly approved for a three-bedroom duplex in Anawim's North Park development.

Since coming to Anawim Housing, Lezlie has seen a drastic change in her life. "Our housing managers are fantastic. They work with you, whatever the situation might be."

When Lezlie's nursing job began cutting her hours, she was struggling to pay rent and other bills. Her housing manager put her in contact with the Anawim family advocate to discuss how the Family Wellness program could help. The family advocate arranged for funding from the Family Wellness program to cover the cost of taking the test for her GED.

"That changed my life. I took the test and passed," said Lezlie. "I'm now enrolled at DMACC part time and have a job. I'm now able to work better hours, drop my kids off at school and be here when school gets out. We have time to be a family."

# ANNOUNCEMENTS

## 100+ WOMEN WHO CARE

Anawim Housing was honored to be the chosen charity for 100+ Women Who Care. Through the generosity of their members, who each give at least \$100 to each quarter's chosen charity, \$13,100 was donated to Anawim's Family Services program. This funding will help fund our Family Wellness program, Sr. Stella Rental Relief fund and tenant education opportunities.



## Mr. B 100 FOR 100

Mr. B builds wardrobes. Anawim Housing builds homes. Thank you to the wonderful staff at Mr. B for their support of Anawim Housing through the second annual \$100 for \$100 event on October 11th, which helps us provide homes for even more families! This event raised \$4,730 for Anawim Housing families!

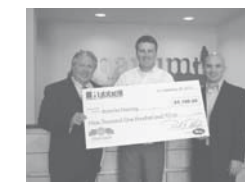
## SISTERS OF MERCY

Sr. Stella, whose legacy and ideals continue to guide us, began her career with the Sisters of Mercy. Today, the Sisters of Mercy West Midwest Community continues their support of our mission through a critical grant of \$50,000 that supports Family Services and Self-Sufficiency and InHome Support programs. These programs help tenants access education, job training and employment.

Midwest Housing Equity Group, a longtime partner of Anawim Housing, has awarded us a \$25,000 grant to further our capacity building, allowing us to help even more families.

## HUBBELL GOLF

Russ Frazier joined Hubbell Realty on the course for Hubbell Realty Company's Extreme Charity Golf Classic,



which raised funds for Anawim Housing and two other nonprofits. Despite rivalries between Iowa and Iowa State fans, the golfers raised \$9,100 for each of the three charities.

Polk County Housing Trust Fund continues its support of Anawim Housing with two funding awards: \$86,020 for Operating and Support Services and \$50,305 for capacity building initiatives.

### 2012 ANAWIM HOUSING BOARD OF DIRECTORS:

Mark Main Chairperson W.R. Main Contractor, Inc.	Thomas J. Mahoney, Jr. ITAGroup, Inc.
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	Kathleen Zimpleman Community Volunteer

### ANAWIM HOUSING STAFF:

Kristi Baker Receptionist/Property Management Assistant	Leslie Onthank Office Manager
Carlos Berdellans Property Services Technician	Megan Milligan Director of Advancement
Arwen Chaplin Housing Manager	Monica Muhammad Director of Property Management
Roxana Chavarria Housing Manager	Amanda Murphy Senior Housing Manager Shelter Plus Care
Tim Davis Director of Property Services	Tiffany Ruch Accounting Manager
Butch Dennis Property Services Supervisor	Miguel Segovia Property Services Technician
Russ Frazier President	Bill Swanson Vice President of Operations
Chantell Harris Shelter Plus Care Housing Manager	Francisca Tejada Property Services Assistant
Robert Hawthorne Property Services Technician	Kara Vaughn Fund Development Assistant
Tiffany King Family Advocate	Ken Veith Property Services Technician
Kristen Langer Housing Manager	Heidi Watkins Vice President of Finance